



Cross-cultural course

This course will help you, among other things:

- Be culturally aware and understand business norms, different behaviors and expectations.
- In order to do so, we take you to the roots of culture, and lead you to understanding of how culture affects business. History, present, relevance to business. Selected markets.
- Workshop sessions: we take a look into participants' experiences so far and put experience into new practice. Practically adapt to or understand new expressions in behavior, body language, intonation and more. Practice to apply knowledge in respective demanding situations for better results in communication.
- Enhance confidence in participants to do business internationally.

Connecting East to West, North to South

Before your leave to catch your plane, have you looked at your do's and don'ts?



If you wish, we can help with more insight.

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